

## Cookie Policy

ServTrax, Inc. (“ServTrax”) uses cookies and other technologies (collectively, “cookies”) on ServTrax.com and related domains and applications (collectively, “ServTrax’s website”). By accessing ServTrax’s website, you consent to the use of cookies. This Cookie Policy is part of our Privacy Policy.

### What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences, as well as any log-in information, over a period, so you don’t have to keep re-entering information whenever you come back to the site or browse from one page to another.

Cookies can either be session cookies or persistent cookies. A session cookie expires automatically when you close your browser. A persistent cookie will remain until it expires or until you delete your cookies.

### How do we use cookies?

ServTrax’s website use cookies to distinguish you from other users of ServTrax’s website. This helps us to provide you with a good experience when you access any of ServTrax’s website and allows us to improve ServTrax’s website.

There are different types of cookies, and they are usually divided into the following categories. Please note, however, that we will not use all these types of cookies on every site you visit, and that some cookies fit into multiple categories:

Type of Cookies	Why we use these cookies
Absolutely Necessary Cookies	These cookies are necessary, and without them we cannot provide the features of ServTrax’s website. These cookies allow you to navigate ServTrax’s website and use our features. For example, we may use these cookies to remember preferences.
Performance Cookies	These cookies help us understand how users use ServTrax’s website, by providing information about the areas visited, the time spent on ServTrax’s website, the number of users, how many users return to ServTrax’s website, average duration of visit, pages viewed, and errors encountered. These cookies help us improve the performance of ServTrax’s website. These cookies do not collect information that personally identifies you and only collect aggregated and anonymous information.
Functionality Cookies	These cookies allow ServTrax’s website to remember the choices you make (such as your preferred language or the region you are in) to provide a more

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Type of Cookies	Why we use these cookies
	personalized online experience. The information that these cookies collect may include personally identifiable information that you have disclosed to us.
Targeting and Advertising Cookies	These cookies are placed by third party advertising platforms and networks. They may subsequently use information about your visit to target you with information that you may be interested in, on ServTrax's website and other websites. For example, these cookies remember which browsers have visited ServTrax's website and this information is shared with other organizations.

### How can you control cookies?

Website cookies can be managed in your browser settings, and you always have the choice to change these settings by accepting, rejecting, or deleting cookies. However, if you change your settings or do not accept cookies, it may affect the performance and functionality of ServTrax's website. If you would like to learn more about cookies, please visit <http://www.aboutcookies.org>.

### How can I opt out of certain third-party services?

Facebook: We use Facebook to advertise and market our services. To learn more about how Facebook uses your data please visit <https://www.facebook.com/help/325807937506242/> or log on to your Facebook account and access your settings. To understand more about Facebook advertising please see here <https://www.facebook.com/about/ads>.

Google Analytics: We may use third-party analytics tools such as Google Analytics, to help us measure traffic and usage trends for the Online Services and to understand more about the demographics of our users. You can learn more about Google's practices at <http://www.google.com/policies/privacy/partners>, and view its currently available opt-out options at <https://tools.google.com/dlpage/gaoptout>.

You can opt out of receiving targeted ads from members of the Network Advertising Initiative via their website. To learn more, please visit <https://www.networkadvertising.org/>.

### Your consent.

By using ServTrax's website, you accept the use of cookies in accordance with this cookie policy or any alternate policy provided by the specific page within ServTrax's website. This cookie policy applies in addition to, but not instead of, ServTrax's privacy policy or any applicable contractual provision for the particular aspect of ServTrax's website being used.